



## William Kinlaw

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Will is senior managing director and head of State Street Associates, a hub for data science, quantitative research and academic partnerships, based in Cambridge, Massachusetts. State Street Associates develops indicators and tools to help investment professionals improve performance and manage risk. The team delivers thousands of indicators each day—spanning risk, custodial flow and positioning, sentiment, private markets and economics—to hundreds of State Street clients around the world. These products leverage State Street’s proprietary information as well as data sourced through exclusive partnerships. State Street Associates also engages with leading academics to focus on tackling real-world investment challenges spanning ESG, private markets, asset allocation, risk management, inflation, investor behavior, and other topics.



His recent areas of research include business cycle forecasting, private equity investing and asset allocation. Will and his co-authors were awarded the 2013 Peter L. Bernstein Award as well as the 2013, 2014, and 2015 Bernstein Fabozzi/Jacobs Levy “Outstanding Article” Awards for their articles on liquidity, risk management, and performance measurement. His article on the role of sector exposures in describing the private equity premium won “Honorable Mention” for the 2016 Peter L. Bernstein Award. The second edition of his book, “Asset Allocation: from Theory to Practice and Beyond,” co-authored with Mark Kritzman and David Turkington, is forthcoming 2021.

Will serves on the Editorial Advisory Board of the Journal of Portfolio Management and the Advisory Board for the Journal of Investment Management conference series. He holds an M.S. in finance from the Carroll School of Management at Boston College and a B.A. in Economics from Tufts University, as well as a CFA designation. He joined State Street in 2002.

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